

D. J. ACADEMY OF DESIGN

Coimbatore- Pollachi Highway, Othakkalmandapam, Coimbatore- 641 032

Phone: 0422 – 2610428, 2610333. Fax: 0422 – 2610348

E – Mail: office@djad.in Website: www.djad.in

Affix a recent
passport size
colour
photograph.

Application Form No: _____ **Application received on** _____

ADMISSIONS 2009 – 2010

POST GRADUATE PROGRAMME IN DESIGN - PRODUCT DESIGN

UNDER GRADUATE PROGRAMME IN DESIGN -
INDUSTRIAL DESIGN / COMMUNICATION DESIGN

**tick appropriate box*

INSTRUCTIONS:

The filled-in application forms must accompany a demand draft of Rs.1000/- (Rs.200, extra for the Prospectus) drawn in favor "D. J. Academy of Design" payable at Coimbatore.

The application filled in the applicant's own handwriting, and complete in all respects, along with Admit Card, should be sent to the Dean at the address given above.

Use separate sheet if space provided is insufficient.

LAST DATE FOR RECEIVING COMPLETED APPLICATION FORM: 19th JANUARY 2009

Test Centers:

DJAD is one of the founding member of NEED consortium consisting of Design Institutions. **NEED** is a qualifying examination of the consortium partner institutions for admission. This year NEED is conducted on **Sunday, 4th January 2009**, by the National Institute of Design, Ahmedabad, as a nodal agency on behalf of the consortium partners, including DJAD.

Hence from this year, DJAD considers NEED (National Entrance Examination for Design) score for Undergraduate Programmes. [Score of CEED (Common Entrance Exam for Design) I.I.T would also be considered for entry in Post Graduate Programme]

Students, who appear for the NEED test, would require to send the true copy of the NEED score by post to DJAD. They need not appear for the DJAD entrance test separately. Based on their score, DJAD would send the interview call letters. Studio test and Interview would be held in **May 2009** at Coimbatore

Students, who have not appeared for NEED tests, would need to appear for DJAD entrance test at Coimbatore in May 2009. Selected students would be asked to appear for studio test and Interview.

NEED Test Centers and Date: Ahmedabad, Bengaluru, Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Kanpur, Kochi, Kolkata, Mumbai and Oman, on **Sunday, 4th January 2009**

To appear for NEED test separate entrance form is required to be filled by the candidate. NID reserves its right to cancel any of these test centers.

Kindly tick the appropriate box.

I have appeared for NEED test, and would send the true copy of the NEED score. My test ID no. ____

I am appearing for CEED test, and would send the true copy of the CEED score. My test ID no. ____

I would appear for DJAD test, and have not appeared for NEED/CEED test

I would appear for DJAD test, and would also send score of NEED/CEED test My test ID no. ____

A. Personal Particulars

1. Surname

First Name

.....

Age & Date of birth

.....

Place of Birth

.....

Nationality

.....

Height (in cms) Weight (in Kgs) Blood Group

Whether SC / ST

.....

.....

2. Parent's / Guardian's full name & relationship with applicant

.....

Parent's/Guardian profession, designation & annual income:

Parent's/Guardian's address for correspondence:

.....

Phone: Mobil Phone: E.Mail

3. Permanent Address:

.....

Phone:..... Mobile Phone: E-Mail:

4. Have you suffered from any major illness? If "yes", state the duration and nature of illness.

.....

5. Any Physical disability of a permanent nature, or any chronic illness?

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B. Qualifications

1. a. Educational Record (Start from High School Examinations)

EXAMINATIONS	MAJOR SUBJECTS TAKEN	CLASS / DIVISION	YEAR OF PASSING	NAME OF THE SCHOOL / COLLEGE / UNIVERSITY AND PLACE
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.....

b. What exam will you be appearing for at the end of the current academic year? ...
(Clearly write: Final Year Degree or Equivalent or 10 + 2)

2. In case of discontinuity in academic record, explain your activities during the period

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3. Participation in extracurricular activities, such as hobbies, sports, positions of responsibility held, prizes won, papers published

ACTIVITY	IN WHAT CAPACITY	INSTITUTION / YEAR
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C. Special Interest and Skills

From the list of topics given below, select the ones in which you have a special interest and / or skill, and specify your proficiency / achievements in those areas:

Drawing / Sketching, Machine Drawing, Metal working, Music, Painting, Paper Crafts, Photography, Sculpture, Wood working, Writing Prose/Poetry, Illustration, Cartooning, Computer – aided Design, Model Making, Aero – Modelling, Performing Arts, any other.

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D. 1. Give a brief outline of the qualities you possess, and the ones you lack.

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2. What relationships do you see with your proficiency (skill) and design?

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E. 1. Given below are the some terms related to design activity. Tick any five of these terms with which you can identify yourself

Market	Productivity	Quality of life	Ideas	Creative	User
Appropriate	Systematic	Need	Optimize	Inquisitive	Functional
Problem solving	Aesthetic	Economical	Fashionable	Profit	Management
Taste	Beautiful	Ecological	Team work	Technology	Leadership
Planning	Service	Recognition	Compromise		

2. Give reasons for your choice of ANY TWO of the five terms tick marked by you.

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.....

3. The following phrases describe some of the qualities of a designer. Please choose any three and explain briefly how a designer will be required to use them in his work.

- | | |
|--|--|
| 1. Attention to details | 5. Innovation |
| 2. Ability to take an overall view or to grasp the totality of a situation | 6. Ability to listen, comprehend and communicate |
| 3. An independent mind for taking own decisions | 7. Ability to find alternatives in a given situation |
| 4. Ability to work as a team member | 8. Ability to work with specific constraints |
| | 9. Ethical issues of design |

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F. Write on about 50 words your reaction, impression about any one of the following:

- | | |
|---|--|
| a. A book you have read | b. A film you have seen recently |
| c. Music you have heard and admired | d. A poem which you like |
| e. Painting / Sculpture / any Architecture which you admire | f. An object which you think is badly /well designed |

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G. Indicate the type of Projects participated in as team member or independent projects or field work or independent study done in the area of your special interest. What is your own assessment of your performance?

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H. Could you describe briefly any person or event that is most memorable in your life.

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I. How did you come to know about D. J. Academy of Design? Specify website address, news paper

DATE & PLACE:

SIGNATURE OF THE APPLICANT

FOR OFFICE USE ONLY

D. J. Academy of Design

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**tick appropriate box*

ADMIT CARD

Name of the Candidate : _____

Full Postal Address : _____

Test Centre : _____

Date & Place :

Signature of Applicant

Note: 1. This card, duly filled in and signed by the candidate must be returned along with the application form.

2. This will be issued to the candidate in person at the test centre 30 minutes before the test begins. This should be shown as and when demanded by the invigilators.