

### ATTENDANCE REQUIREMENT :

Students are required to regularly attend all the lectures, tutorials, practicals and other prescribed curricular and co-curricular activities. Minimum 75% attendance is a must for appearing in the examinations.

### INSTITUTE - INDUSTRY INTERACTION :

As an authentic government institution, backed by leading textile companies, SVPITM provides practical industrial training. The students are also taken to leading textile manufacturing units, textile research institutes, management institutes and export houses enabling them to get acquainted with the real time processes and the latest development in the industry.

The institute brings into its fold large business firms for imparting training to students. Invariably every student is exposed to a work culture where professionalism and innovation are valued. Students also have the opportunity to gain first-hand knowledge and experience through real time projects.

**PLACEMENT CELL:** A separate Placement Cell is in place which is in constant touch with the leading textile manufacturing units, export units, overseas buying houses etc. and invite them for campus recruitment.

**ACCOMMODATION :** Outstation students will be presently accommodated in leased premises. The Institute contemplates its own hostel facility in the near future.

### DATES TO REMEMBER

Last date for receiving filled-in application form : 16th May, 2005

Group Discussion / Interview : June / July 2005



For further details, please contact : **The Registrar,**

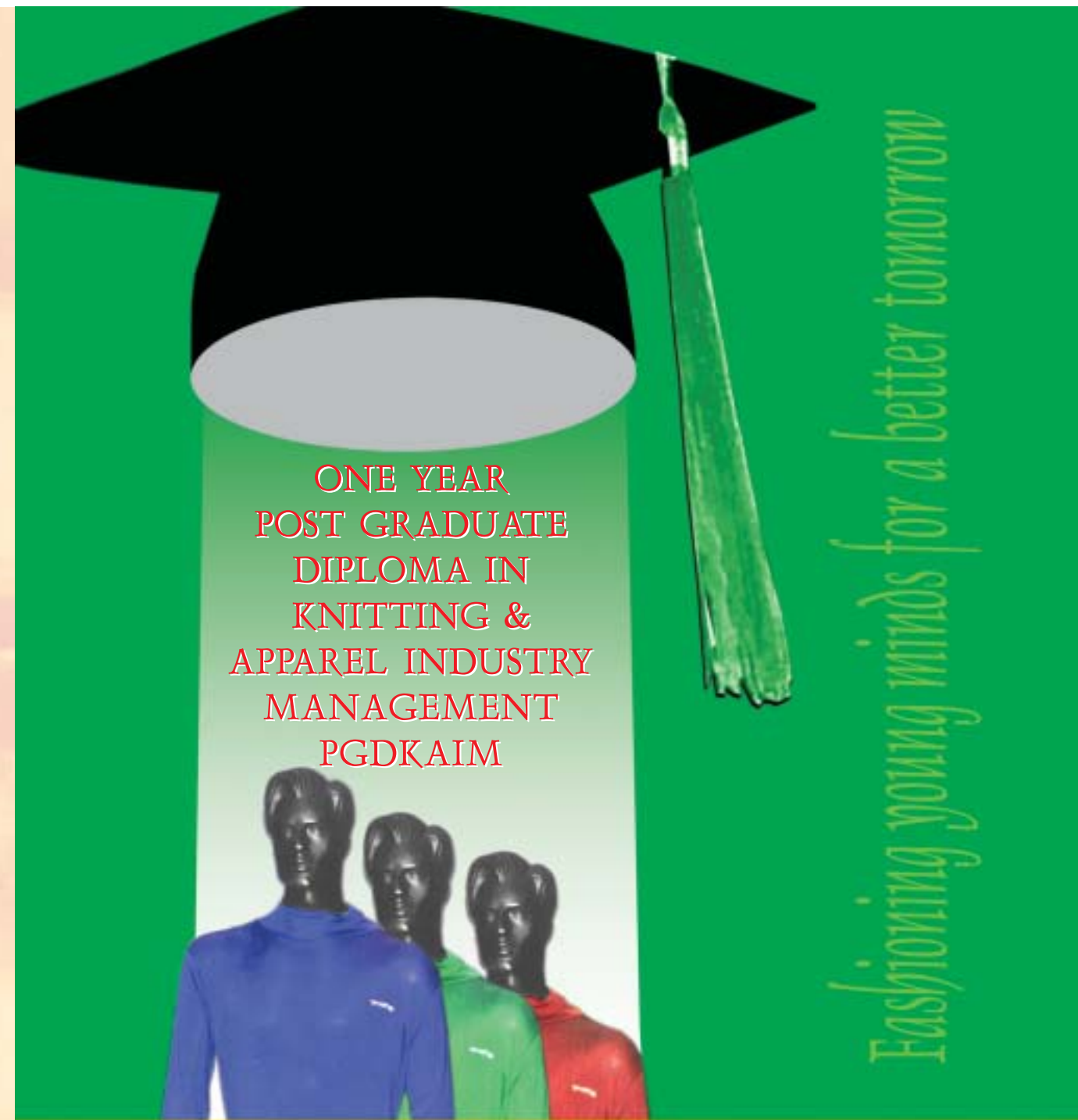
**Sardar Vallabhbhai Patel Institute of Textile Management**

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**ONE YEAR  
POST GRADUATE  
DIPLOMA IN  
KNITTING &  
APPAREL INDUSTRY  
MANAGEMENT  
PGDKAIM**



**Sardar Vallabhbhai Patel  
Institute of Textile Management**

SVPITM - COIMBATORE

A National Level Institute of Textile Management promoted by  
Ministry of Textiles, Govt. of India.

## VISION - SVPITM

To emerge as a Nationally Renowned Centre of Excellence in Textile Management Education, creating a strong cadre of Professional Managers who will become inspiring performers and decision makers capable of attaining high standards and competitive edge, to bring the Indian Textile Industry to the forefront.

**THE INSTITUTE :** SVPITM has been set up by the Ministry of Textiles, Government of India and the Textile Industry as a Premier National Level Institution at Coimbatore, a region widely acknowledged for having the largest concentration of textile related activities in the world. It is housed in a palatial building surrounded by shady trees and lush green lawns providing an ideal atmosphere for academic pursuits. The Institute has the state-of-the-art infrastructure, well equipped library, qualified faculty and integrated teaching methodology aiming to create a cadre of professional managers confident of facing the emerging challenges in the textile industry.

**ABOUT THE PROGRAMME :** The course is aimed at those who aspire for a career in Knitting and Apparel Industry, which has immense potential both in export as well as the domestic front. The curriculum will comprise a totally comprehensive package covering all functional areas providing vital inputs to future entrepreneurs and to empower

those already in the field with new knowledge and insight.

**INTAKE :** Forty (40) students will be admitted for the programme. Preference will be given to sponsored candidates.

**DURATION :** The Post Graduate Diploma in Knitting & Apparel Industry Management (PGDKAIM) will be one - year, full-time (2 Semester) programme.

**ELIGIBILITY :** Degree in Textile Technology / Textile Engineering / Other Engineering Disciplines or equivalent or Bachelor's Degree in Textile related subjects offered by Universities / Recognised Institutions or 3 year Degree in any discipline with 2 years of work experience preferably in the field of textile.

**SELECTION METHOD :** The students will be admitted based on the Marks / Grades obtained in the final examination of the eligible course last studied. The students will also have to undergo Group Discussion and Interview for final selection.

**ADMISSION PROCEDURE :** Candidates can obtain SVPITM bulletin and application form personally on payment of Rs.300/- by Cash / Demand Draft or by Post by sending a Demand Draft of Rs.350/- drawn in favour of **The Registrar, SVPITM payable at Coimbatore**. Application can also be downloaded from the website and in such case the filled-in application form must accompany a Demand Draft of Rs.300/-

**RESERVATION :** As per Government of India rules.

**COURSE FEE :** Rs.20,000/- per Semester.

**ACADEMIC COMMITTEE :** An academic committee consisting of experts drawn from textile industry, government agencies, academic institutions has been formed to help formulate cutting-edge education, research and consultancy activities.

**FACULTY :** SVPITM's philosophy is to recruit and retain the best minds as its core faculty. In addition to its own core faculty, visiting faculty are drawn from premier institutions, corporate houses and consultancy firms from India & Abroad. C.E.O.'s of top companies, policy makers from the Government and leading experts in the field share their experience and vision.

## CURRICULUM :

### 1st SEMESTER

1. Basics of Textiles
2. Knitting Production Technology
3. Production and Operations Management
4. Business Environment
5. Marketing Management
6. Managerial Communication
7. Human Resource Management
8. Computer Applications in Textile Business

### 2nd SEMESTER

1. Apparel Production Management
2. Apparel Merchandising
3. International Marketing & Trade Documentation
4. Financial Management & Textile Costing
5. Entrepreneurship Development
6. Knit Fabric processing and Quality Management

### Project Work

**ACADEMIC CALENDAR :** Monday to Friday - 9.00 a.m. to 5.00 p.m. with 7 contact hours per day.

